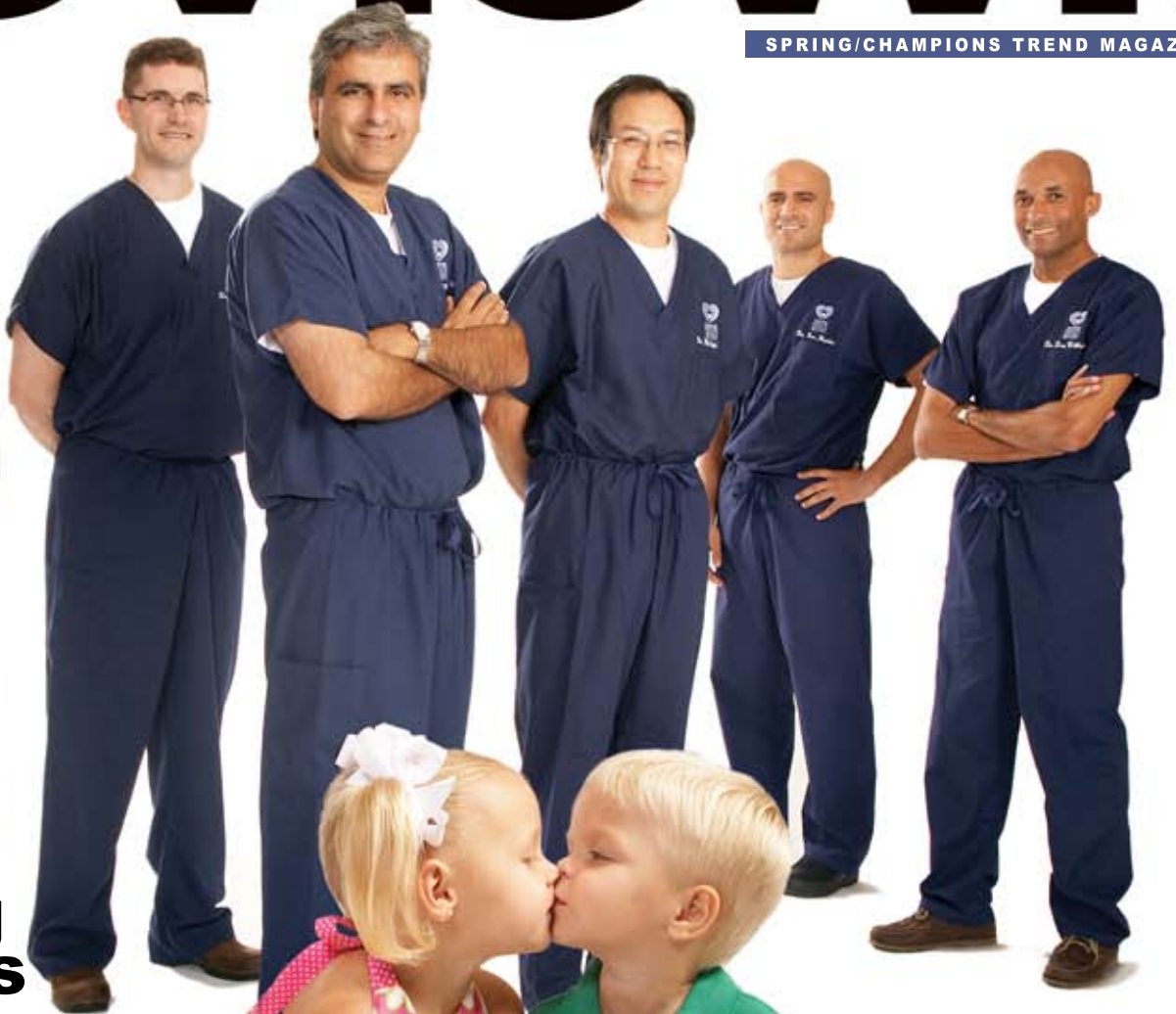


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SPRING/CHAMPIONS TREND MAGAZINE



HOUSTON
FERTILITY
INSTITUTE

**Turning
Couples
into
Families**





HOUSTON FERTILITY INSTITUTE

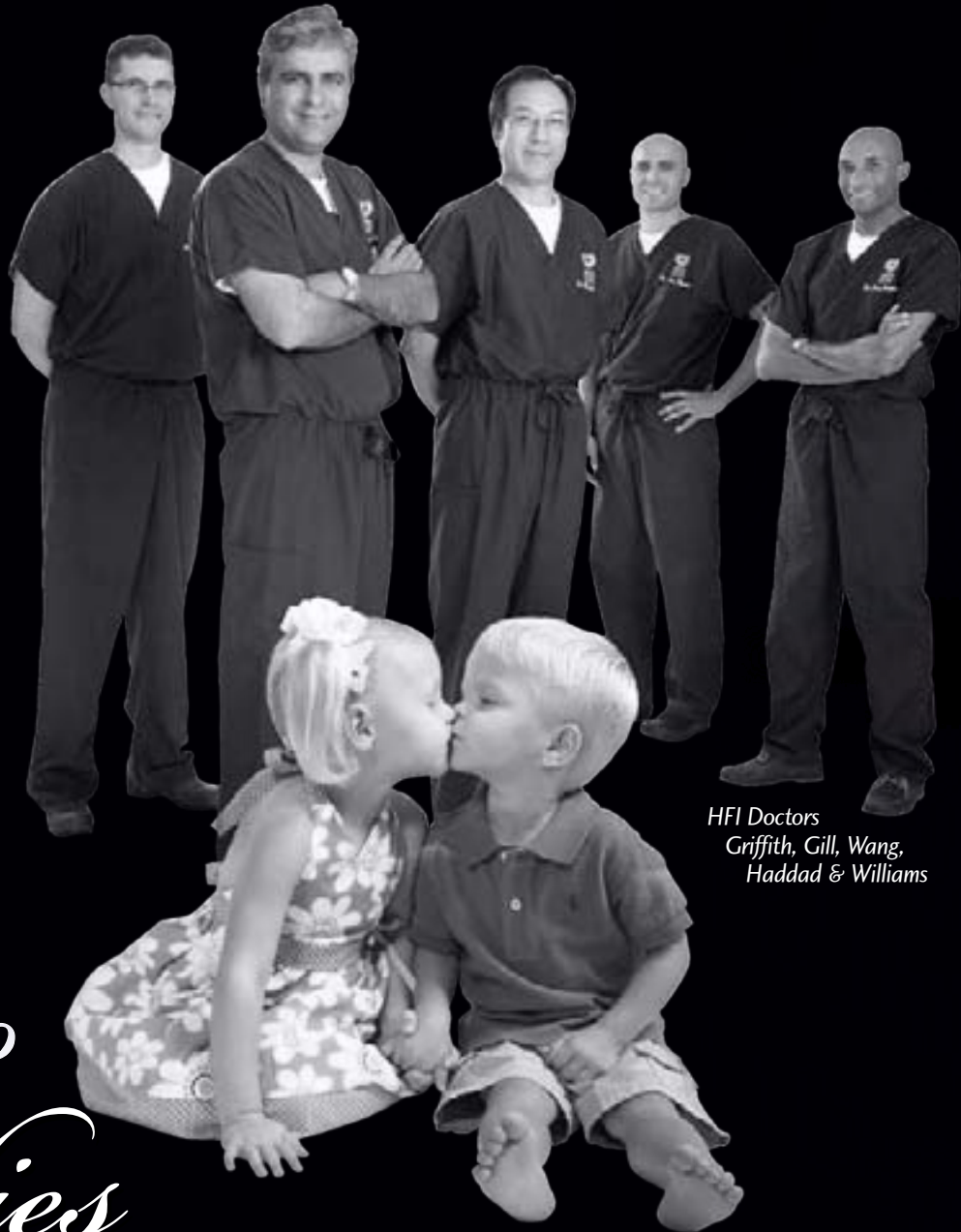
Turning couples into families

With one out of every six couples of childbearing age experiencing infertility, Houston Fertility Institute offers help & hope while also dispelling the myths about conceiving.

Stellar Pregnancy Rates

Eight years ago, Houston Fertility Institute (HFI) founder Jimmy Gill, MD, recreated how fertility services and treatments are provided. Patients today enjoy Dr. Gill's personal, patient-centered philosophy of care and are comforted by having a doctor present at each visit. Between his personalized care and his innovative ways to treat the causes of infertility - all at a reasonable cost, the opportunity and hope for conception is very high. In fact, HFI boasts stellar clinical pregnancy rates, averaging an impressive 55-60% when combining all causes and age groups.

Married for more than seven years, Janell Julander and her husband are awaiting the arrival of the newest additions to their family. "I am now 11 weeks pregnant with twins," Julander said. "We tried to conceive for five years with no luck but then Houston Fertility Institute helped us to explore all our options."



HFI Doctors
Griffith, Gill, Wang,
Haddad & Williams

Explore Your Options

Exploring all the options is most important not only in deciphering which doctor to advise and treat you, but also finding a doctor that will explain the causes of infertility and dispel the myths associated with it.

Myths can be daunting to an otherwise desperate couple hoping to conceive. They may have heard that insurance doesn't cover fertility treatments or that a doctor won't take a patient if they are over 40 years of age or that the cost of fertility treatment is exorbitant or even that the cause of infertility is a male-thing.

"We want to dispel some of those myths that might prevent a couple from seeking assistance," Dr. Gill said. "We make every attempt to uncover any insurance coverage within that patient's plan and can usually find coverage for something (diagnostic, treatment or medications) about 60% of the time."

Gill also says that the causes of infertility are numerous and the ratio of the problem being a male or female issue is roughly 40% female, 40% male and 20% combined causes. "We take any patient wishing to

conceive regardless of marital status or age (within reason). If you wish to have a baby, we will help you," says Gill.

Dispelling the Myths

One of the greatest myths is when a couple just thinks they simply are not conceiving and that is normal. HFI encourages those wishing to conceive to seek answers because acknowledging that there could be an issue then allows for treatment and resolution. The good news is that there are associated causes to infertility and if a couple seeks professional medical assistance, they can discover what is standing between them, as a couple, and becoming a family.

The entire staff at HFI realizes the extreme amount of stress and pressure trying to conceive places on a person and a couple. It involves the female, her emotions and body; the male, and his emotions and body; the couple as a dynamic; and how all this together can then magnify all other issues going on with that couple or that person in their daily life.

How HFI alleviates much of that stress is that each patient is treated as an individual and not a number. Patients feel very cared for by an understanding and supportive staff. "Dr. Gill was there for us every step of the way," Julander said. "We could not have done this without his assistance and his attentive staff which helps because this didn't happen for us after the very first treatment. We were finally successful with the fifth treatment."

This brings us to another myth—that the price for treatment is exorbitant.

"We offer an all-inclusive price for IVF (in-vitro fertilization) and do not tag on 'hidden' or 'add-on' fees for services such as ICSI (intracytoplasmic sperm injection), assisted hatching or cryopreservation" said Dr. Gill. "Plus we offer our revolutionary

Shared Risk Program – if you don't conceive after your first IVF cycle, HFI physician fees for additional cycles are waived giving our patients added peace of mind – we are truly sharing the risk with you."

HFI remains on the leading edge of the latest scientific advances, newest technologies, and treatment options in IVF, PGD (pre-implantation genetic diagnosis) and egg donation services. "Here patients can budget and focus on the reason they are coming to see us which is to conceive and have a baby instead of being stressed and concerned about extra associated or hidden costs," says Gill.

Newest Addition to HFI Family

Dr. Jason Griffith joined HFI in 2009 and is now located at both the Willowbrook and The Woodlands offices and says there is one major misnomer patients come in with. "I find that the greatest misconception is that the process is going to take a long time and that is just not the case at HFI," Griffith said. "Once a patient is ready to have a baby, we are quick to respond and move towards a diagnosis. We can typically have a plan of care mapped out and begin treatment within just a month or two."

Seven Convenient Locations

HFI offers seven convenient locations with two state-of-the-art IVF laboratories so patients can respond to their fertility regime with ease and convenience. Each center is staffed with compassionate, supportive staff to answer questions and provide feedback for patients.

HFI is located in The Woodlands and also in Willowbrook, Katy, Medical Center, Sugar Land, Houston and Tomball. So if a patient lives in The Woodlands, but works in downtown Houston, there is a nearby HFI office to assist them.



For more information, visit HFI at www.houstonfertilityinstitute.com or call (832) 237-1HFI (1434).